

# soundaffects

band together, fight cancer.

**\*\*FOR IMMEDIATE RELEASE\*\***

## ***Ground breaking cancer fighting charity hosts celebrity gifting lounge***

**New York, NY** – Sound Affects, a ground breaking cancer fighting charity, is hosting a celebrity and VIP gifting lounge on June 4<sup>th</sup>, 2015 at Up & Down, 224 West 14<sup>th</sup> Street, New York, NY 10011. The lounge will take place from 4:00pm to 6:00pm.

Sound Affects is honored to announce Arizona Beverages as the title sponsor along with Norwegian Air Shuttle, Emma Cosmetics, Essentia Water, The Butter Group, Prz Mens Cosmetics and the event's liquor sponsor Premis Beverages.

Attending the event are VIP's and Celebrities including, but not limited to: Echosmith, Sherri Shepard, Perez Hilton, Jonathan Cheban, Karen Gravano, Delaina Dixon, Carey Reilly, Bria Bettencourt, Sammi Gianicola and more!

### **ABOUT SOUND AFFECTS:**

Sound Affects is a 501c3 non-profit organization whose mission is to disrupt how the war on cancer is fought and financed.

Sound Affects empowers individuals to influence the future of cancer care by offering a crowdfunding platform for bio-entrepreneurs who are actively working on solutions for cancer.

Sound Affects strategically partner with celebrity and amateur musical artists to promote our approach to revolutionizing the war on cancer. Music is our metaphorical torch.